

artwork number

K000000-S300-01

PAPER CUP WITH DOUBLE WALL - SLEEVE **Capacity: 300 ml - 12 oz**

COLOR

Colors

-  Cyane
-  Magenta
-  Yellow
-  Black

PRINT VERSION

Gloss



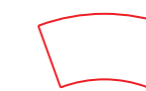
Matt



GRID DESCRIPTION



bleed line of graphic



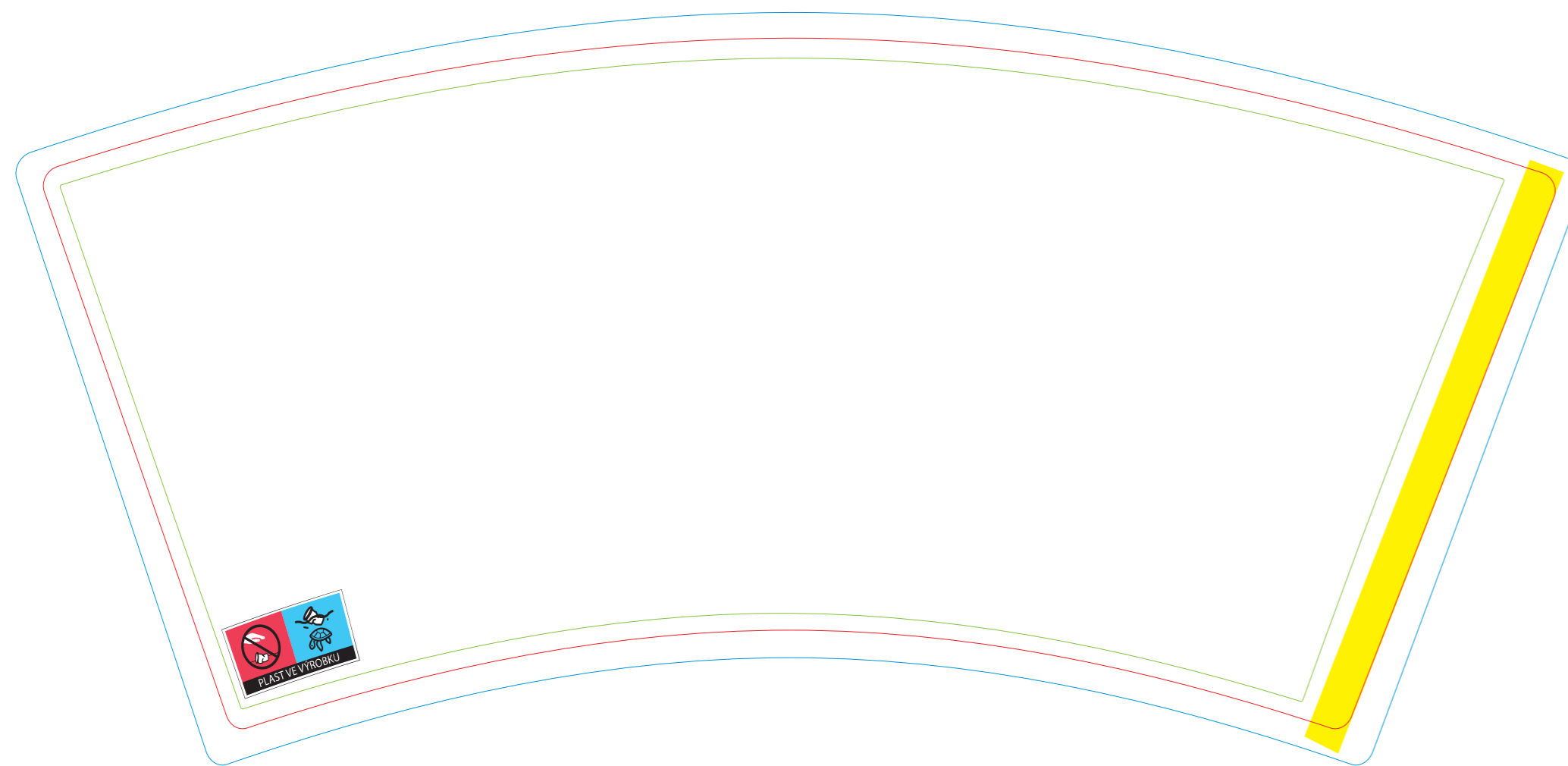
cutting line of graphic



place of gluing



bend line



- bleed line of graphic - whole graphic have to connect with the bleed line
- cutting line of graphic - to this line must be graphics, that will be visible on the cups
- graphics are made in CMYK colors
- bitmap resolution 300 dpi
- fonts must be converted to curves
- the submitted project must contain only 2 layers - graphic and template
- acceptable formats: pdf, ai, cdr

Please check the project carefully. Correctness of fonts, graphics, typos - we do not take responsibility for substantive errors in files sent or accepted.

Colors on the final product can be different +/- 15%

If horizontal lines are used in graphics, there may be on joining of these lines on the final design - displacement of these lines +/- 3 mm

The purpose of the visualization is an overall assessment. Project placement and size of individual elements. Verification the correctness of the texts. There may be color deviations in the printed version of the visualization. In the case of digital visualization, the colors will differ from the final product due to the different display technology of the monitor, lack of calibration and non-preserved color space.

Graphics preparation

- * What we need is a single, open and editable vector file .pdf with graphics placed on a single separate layer.
- * All elements of the graphic design must be placed in the "PRINT AREA"
- * All key elements must be placed in the "SAFE GRAPHICS FIELD"
- * All elements /graphics, text/ must be bent to the curvature of the wrapper - otherwise, the graphics on the cup will be distorted.
- * All raster graphic elements must have a resolution of 300 dpi.
- * Convert all fonts to curves /vector/.
- * Color space print is CMYK
- * The horizontal patterns that are placed around the cup may not connect to each other on the gluing surface of the cup.

Check before shipping

- * Check all texts and graphic elements - after approval - the graphics will be sent for printing, without the possibility of subsequent corrections.
- * Print the wrap on your office/home printer in a 1:1 scale - after cutting along the "DIE CUT" line, you will get an outer cup wall - thanks to this you will see if the texts and the logo are properly placed on the wrap and whether the final effect is as you wanted.
- * The colors of the printout are not real colors - office/home printers are not configured and your printout on the printer cannot be the basis for a complaint about the final product.

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